



CART · CONVERSATIONAL AUTOMATED REVENUE TECHNOLOGY

Managed Revenue Execution Infrastructure for Moments of Hesitation.

CART starts a real, two-way SMS conversation the moment a shopper hesitates at checkout, not a scheduled blast. Built and optimized for Shopify Advanced and Plus brands, **it recovers revenue your existing flows leave behind.**

10-15%

Incremental Recovery

90%+

SMS Open Rate

2-5x

More Recoveries vs. Email

~\$1.00

Avg. Cost Per Engaged Cart

Fully Managed · Operations Run by SalesLead.ai

THE PROBLEM**70%+**of e-commerce carts
abandoned at checkout**20-30%**email open rates, your
only recovery tool until
now**1 hr. +**before your tool reaches a
shopper who's already
gone**PURCHASE INTENT OVER TIME****The gap isn't disinterest. It's hesitation.**

High-intent shoppers leave with real questions. Tools send reminders. Nobody answers. The sale dies, not from lack of interest, but lack of conversation.

HOW CART EXECUTES**Shopify Event**

Cart abandonment detected, checkout session identified.

**CART Execution Layer**

Intent-aware activation. Objection handling. Discount-free resolution.

**Customer Interaction**

Real dialogue. Checkout guidance.

**Completed Transaction**

Recovered revenue. Margin preserved. Increased AOV when possible.

Built on enterprise-grade infrastructure.

Direct Shopify integration, a Supabase (PostgreSQL) real-time data layer, load-balanced containerized architecture, and SOC 2 Type II compliance, built and maintained by our engineering team. No dev work required on your end.

ONE INFRASTRUCTURE. SIX ENGINES.

CART is the infrastructure. Abandoned Cart Recovery is the first engine running on it.

Abandoned Cart Recovery**LIVE**

Browse Abandonment Recovery

ROADMAP

Checkout Assistance

ROADMAP

Conversion-Focused Support

ROADMAP

Post-Purchase Upsells & Cross-Sells

ROADMAP

Win-Back & Reactivation

ROADMAP

CART PRICING**\$0.20**PER INTERACTION
0-2,500 carts/mo**\$0.17**PER INTERACTION
2,501-7,500
carts/mo**\$0.14**PER INTERACTION
7,501-20,000
carts/mo**\$0.11**PER INTERACTION
20,001+ carts/mo

You only pay when CART actively engages a shopper. ~5 interactions per engaged cart on average. No minimums, no contracts.

SAMPLE ROI - 5,000 ELIGIBLE CARTS/MO

Recovered Carts (9% of eligible)

450 carts

Gross Revenue @ \$120 AOV

\$54,000/mo

CART Cost (graduated)

\$4,625/mo

Net Revenue Lift**~\$49,375/mo**

Conservative 9% recovery, \$120 AOV. Excludes in-conversation AOV lift, actual returns will be higher.

THE REVENUE PROOF**Zero Risk on Your Next 250 Carts.**

Run CART on your store at zero cost, and see what it recovers before you commit to anything.

1. Connect

No dev work required

**2. Run & Measure**

250 carts or 30 days

**3. Decide**

Scale, adjust, or walk away

Ready to run your Revenue Proof?

Book a Revenue Proof Call, no commitment.

Book a Call