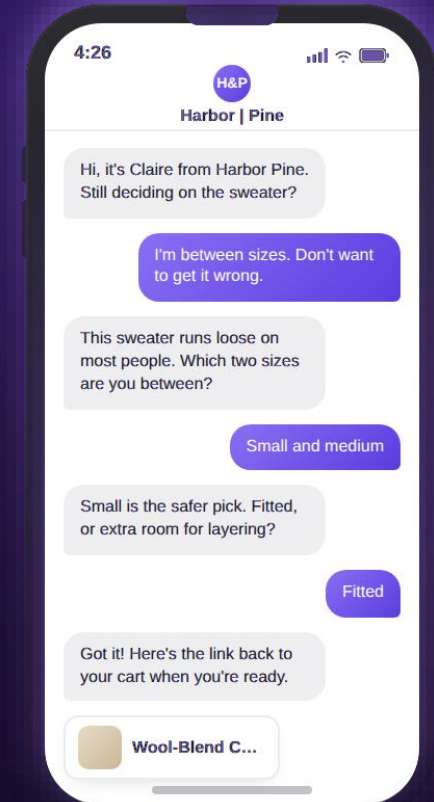


The Sale Was There. The Conversation Wasn't.

Every tool fires. The shopper still leaves. CART is what happens next.



Managed Revenue Execution Infrastructure.

CART (Conversational Automated Revenue Technology) is managed revenue execution infrastructure for Shopify. It activates when high-intent revenue signals appear, like checkout abandonment, and engages the shopper to move the transaction forward. It runs alongside your client's existing email and SMS flows, an incremental layer, not a replacement.

10-15%

Incremental recovery

90%+

SMS open rate

45-60%

Response rate

2-5x

vs. email-only

~\$1.00

Avg. cost per cart

What makes it different: 45-60% of shoppers reply. That response rate simply doesn't exist for one-way blasts - email or SMS.

Engage. Recover. Convert.

CART detects abandonment, opens a real conversation while intent is active, and guides the shopper back to checkout, without leaning on a discount code to close the gap.



PARTNER OPPORTUNITY

Refer It or Run It. You Decide.

How you're compensated depends on how involved you are, from a single warm introduction to actively managing the relationship.

Referral Partner

One-time introductions

You make the introduction. We manage the relationship from there.

Direct store intro	10% of net profit for 12 months from the date of contract signature, while active and paying.
Agency intro	5% of net profit across all stores, for 12 months from the date of agency signature, while active and paying.

Execution Partner

Ongoing management or integration

You actively manage the relationship or integrate CART into your own services.

Up to 10% of net profit for the life of the paid client relationship. Final terms mutually agreed based on scope.

WHAT YOU DO

- 1 Identify a fit client
- 2 Make a warm introduction
- 3 Join one intro call
- 4 We handle everything else

Fit client: US-based Shopify Plus or Advanced brand with meaningful cart volume. No fixed minimum.

Skeptical? Ask ChatGPT, Google, or Perplexity the same question your client would ask, and see for yourself.



Built to Protect Every Introduction You Make.

Whether you're making a single introduction or integrating CART into your ongoing services, here's exactly what that means for your client's data, consent, and compliance.

Compliance built in

SOC 2 Type II certified infrastructure. Built and maintained on TCPA-compliant infrastructure from day one. US carrier infrastructure only, no overseas relay.

A2P 10DLC handled end to end

SalesLead.ai manages carrier registration and requirements. No dev work, no carrier paperwork on your side.

AI disclosure, built in

If a shopper asks whether they're speaking with a person or an AI, CART discloses that clearly and immediately.

Consent-only outreach

CART only messages shoppers who already started checkout. Opt-out is honored instantly, every time.

Minimal footprint

We only access what's needed to run CART. Nothing more, no broad access to your client's broader stack.

Stays branded as SalesLead.ai

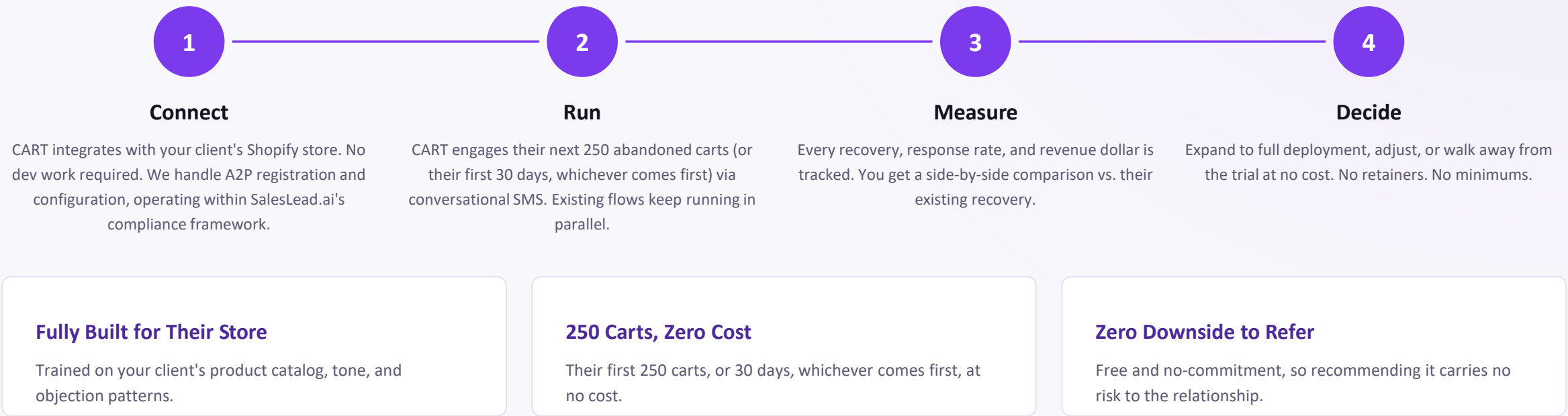
You're recommending proven infrastructure, not building or supporting a private-label product yourself.

You introduce. We handle everything else.



Zero Risk. Real Results.

Run CART on your client's store at zero cost, and see what it recovers before they commit to anything.



No setup burden, no long-term commitment, just a real picture of what CART recovers for their store.



WHO WE ARE

Scott Overbeck

Founder & CEO

For 25 years, I watched big companies leverage their resources to give customers a high-touch experience at the moments that mattered. Ecommerce brands rarely got that. That gap is what CART exists to close. If you want to talk through whether it's a fit for your clients, the call goes straight to me.

Fast facts

Founded	2024
Market	US-based Shopify brands
Platform	Shopify Advanced & Plus
Delivery model	Fully managed service
Client entry point	250 free carts, no commitment

READY TO MAKE THE INTRODUCTION?

Let's talk.

Book a call with Scott. We'll identify your best-fit client and get their next 250 carts running on CART, free, no commitment.

book.saleslead.ai/scott

Email: scott@saleslead.ai Web: www.saleslead.ai

Next: a conversation with Scott, then a signed NDA and Partners Program Agreement.

Shopify-native · Fully managed · Built on TCPA-compliant infrastructure · Partners Program

© 2026 SalesLead.ai and its affiliated entities. All rights reserved.

